



Online Shopping Store Proposal

Intelligent Business Solution

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Project Details

Proposal Identifier



Proposal Reference No.

IBS/QUO/Cart/2K15-1216

Proposal Name

Online Shopping Store Website



Introduction

This proposal is just a “proposal.” Nothing is final or binding until it is signed. Everything contained herein is open to negotiation. This is Just an idea regarding approach can be used by Intelligent Business Solution. IBS- have ability to provide hi-tech need based solutions

Our Uniqueness is that we develop not only develop system rather we deliver Intelligent Solution as per need of Client.

We encourage the discussions on this proposal. We will be more than happy to address to your questions, comments or concerns over the proposal.

We based on conceptual frameworks – we build them stronger and later on using Information Technology we translate it into system. This make our system very strong.

Further we make our systems so flexible that future functionalities can be plugged in easily.

Thank you in advance for taking the time to review our proposal. This is not a proposal of any ready made solution.

Features

GREETED IN YOUR NATIVE LANGUAGE

Greeted in their native language, customers feel immediately welcome.

STRUCTURE YOUR SHOP WITH NESTED CATEGORIES

Nested categories help your customer to get a structure of the shop. Different templates and layouts per category can create various look and feel.

DESCRIBE YOUR PRODUCT

Short description gives a fast oversight while browsing the store. Long description is also available for the interested customer on a product details page.

OFFER MULTIPLE MEDIA TO YOUR PRODUCTS

Multiple media (images, PDFs, videos,...) give the customer a good oversight of the product.

GATHER YOUR CUSTOMERS FEEDBACK

The native review and rating system is enhancing the customer experience and gives them a guideline if the product is the right item for them.

INDIVIDUALIZE THE SHOPPING EXPERIENCE

Shoppergroups individualize the shopping experience. It can change the price display/format/calculation for them. For example, B2C customer sees the prices with tax, while B2B customers sees the prices directly without tax. Or returning customers directly get a discount of 5%

 LET THE SHOPPER CHOOSE THE PRODUCT PRICE CURRENCY

Multicurrency allows your customers to view products prices in the currency they desire and help him to faster decide if the product is in the desired price range.

 ALLOW YOUR CUSTOMERS TO CHECKOUT AS A GUEST OR CREATE AN ACCOUNT

The cart checkout allows to checkout with an account or without. Different templates and/or extensions allow a multipage checkout or one page checkout. The cart can be adjusted to the customers need. If the customers come mainly from a default country, it can be prefilled. This can be done also automatically by IP with an extension for a pocket money. The shipment and payment methods can have different conditions, so that a customer sees only methods that are available for him (by weight, zip, country, currency, payment amount, shopper group and so on).

Returning customers can of course reuse their address. They can also send a product and use as shipment address.

 INCREASE YOUR CROSS-SELLING

Add related categories or products to specific product to suggest the customer directly other products. This a great extra service which helps your customer to buy a good set of items (for example a printer and the right toner for it) and increases the sales volume of the merchant.

 CUSTOMIZE THE ACCOUNT REGISTRATION

The view, in which the shopper is entering his data, can be easily adjusted to the culture, national laws or just habits of the targeted audience. For example pure B2C shops can remove the companyfield, while others remove the second name field. A pizza service realised with VirtueMart would remove the country/state field and enter already a city as default.

 POWERFUL SEM/SEO FEATURES

The advanced SEM/SEO due meta tags for categories, products, manufacturers, and medias helps the customer to find the wares via search engines. Customers can pass SEF links to friends and can easily find the right tab due the page titles. They mistype a link or use an outdated link? they will get a nice fallback page (for example the regarding category) and the search engines get the 404.

 MANAGE YOUR ORDERS

Orders are always trackable, regardless registration.

 PROMOTE YOUR PRODUCTS

Different groups of products like latest, topten, newest, featured give a fast impression and guide the customer to the best offers in the store. All lists are sortable and searchable. Customers can search for products by a certain category, manufacturer, attribute and of course descriptions.

 OFFER COUPON CODES

Customers like to feel important using a coupon or similar marketing tools.



SEARCH ENGINE WILL LOVE YOUR SHOP

There are powerful of SEM technics already on board. Meta tags, keys, follow policies, customised page title and more for categories, products, manufacturers, and medias. Even if there are many valid links for just one product, the canonical URL tells search engines the right one. Increase your ranking position by combining meta settings with your product description, media description and manufacturer content. Different media types like video, audio, e-books, give your customers good information and a nice preview and additionally enhance your rating by search engines.



MANAGE YOUR SHOPPERS

All shoppers are in shopper groups. There exists shopper groups for not logged in users and even they can be pushed in shopper groups. Almost anything is depending on shopper groups and they give you a lot control. Shopper groups allows you to create customised discounts, price display, payment/shipment methods and similar. You have B2B and B2C customers? Not a big deal with shopper groups. You want to give good customers a discount? Add them to a shopper group. You don't want to deal with shopper groups? Then just use the preconfigured defaults.

Cart allows you easily to adjust the shopper input form to your culture, legal requirements or habits of your shoppers.



CONTROL YOUR STOCK

There is an inventory with stock warning and a virtual stock (ordered but not finally bought).



PRODUCTS

The product edit allows you to set different attributes, which are used in the shop logic, like

- multiple prices depending on currency, shopper group, amount, etc
- product dimensions (weight, size)
- custom attributes

There are some technics to improve the product editing like product patterns, they allow you to change an attribute for your derivated products within minutes. Product cloning and derivating allows you to create fast a bunch of similar products. Related products help to push your shoppers to fitting products. They are displayed on the product detail view and the add to cart popup.



CREATE ANY KIND OF COMPLEX PRODUCT

Custom attributes allow you to add unified descriptions (searchable) for example the author or functions to your product like dropdowns for a selection, or for a text by the shopper. It can be easily extended with extra plugins and can be used for downloads, uploads, meterware,...

 POWERFUL CALCULATOR

The unified calculator does all the discounts, tax and currency handling. It is rule based and works with different conditions for applying a rule. You can define as rules profit margin, discounts, tax, vattax. Every rule can have its own currency, with automatically updated rates. Just configure the rules and it directly calculates the correct taxes. Even if you have different vat taxes in the cart and cartwide discount. You can use as conditions:

- categories
- shopper groups
- time/date
- delivery address
- manufacturer
- extendable by Plugins (complete takeover by dynamical services like Avatax, or by quantity)

 SHIPMENTS AND PAYMENTS

The shipment and payment is done by plugins. A lot of them are delivered with VirtueMart. You need one which is not included? they are easy to install by mouse click. If you miss one, take a look on [our store](#) to find yours. There also a plenty of conditions to create a fine grained system to offer your customers directly the best fitting shipment/payment.

Payments use

- By shopper groups
- Minimal amount / maximal order amount to use a payment
- Transaction fees
- By countries

Payment gateways natively integrated

- Paypal, Klarna, Sofort Banking, Skrill, and Cash on delivery included

Shipments use

- By shopper groups
- Fees
- Based on weight, zip, countries, number of articles, order amount

 LET Cart DO THE INVOICE FOR YOU

Cart does the invoice handling for you. You can define the order status the invoice should be created (depends on your accounting). The history of the order status is logged. You can also modify it to adjust the order to a customer request. You can also use the invoice system for custom jobs.

 MANAGE THE ACCESS RIGHTS FOR YOUR EMPLOYEES

Use the advantages of the ACL (Rights management) to define the visibility and editing rights of your employees.

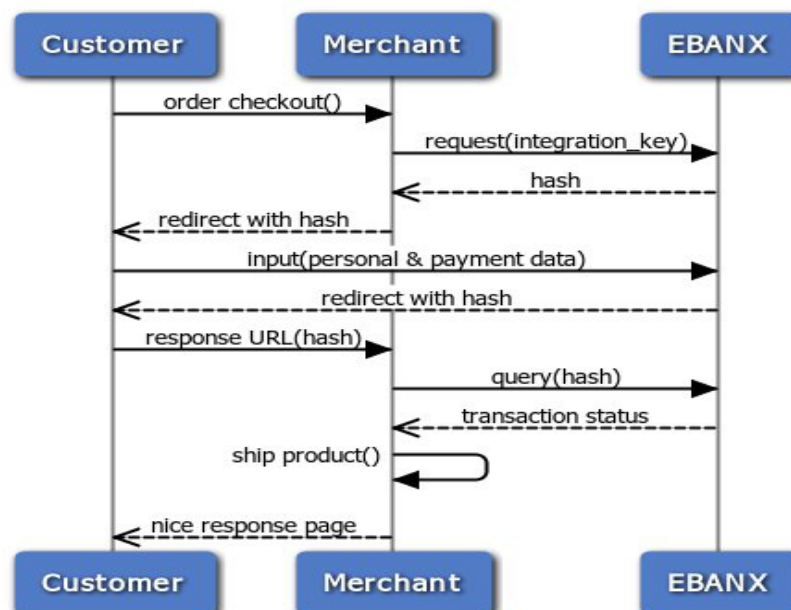
RUN A MULTILINGUAL SHOP

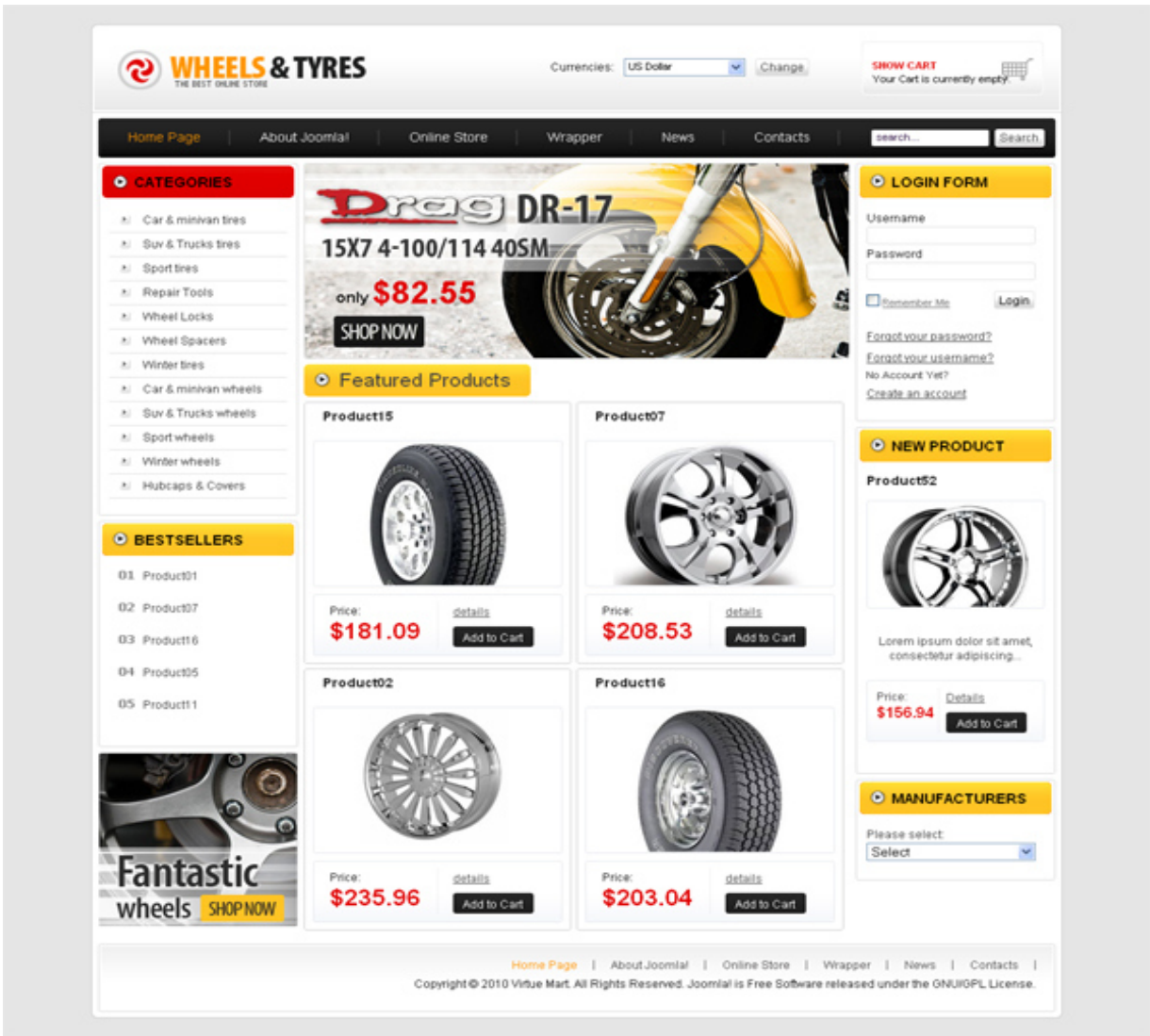
Use the multilanguage features to expand your business globally. A language fallback system reliefs you from providing a translation for any product, just market your best.

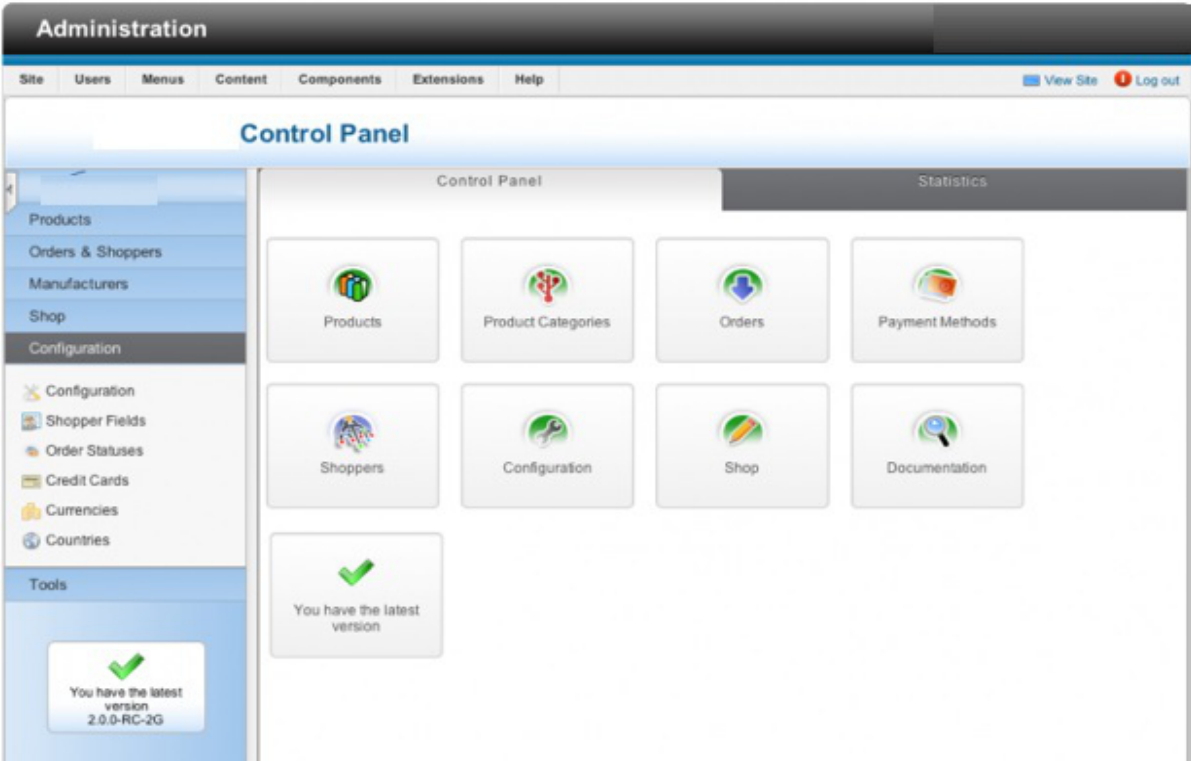
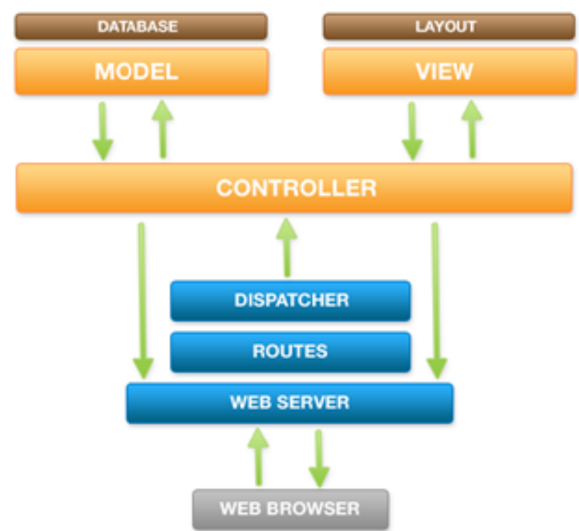
The screenshot displays the VirtueMart Administration interface. On the left is a sidebar with navigation links: Admin, Store, Products (List Products, Add Product, View Inventory, Special products, Product Folders), Customer Reviews, Product Discount List, Add Product Discount, Product Type List, Add Product Type, List Categories, and Add Category. The main content area is titled 'Product List' and features a search bar and a table of products. The table has columns for #, Product Name, Media, SKU, Price, Category, Manufacturer, Customer Reviews, Publish, Clone Product, Remove, and Id. Seven products are listed, including 'Corduroy Fedora', '1 CT. T.W. Diamond Crisscross Anniversary Band', and '1 CTW. Diamond Solitaire Pendant'. The 'Price' column shows values like 75.00 USD and 15.00 USD.

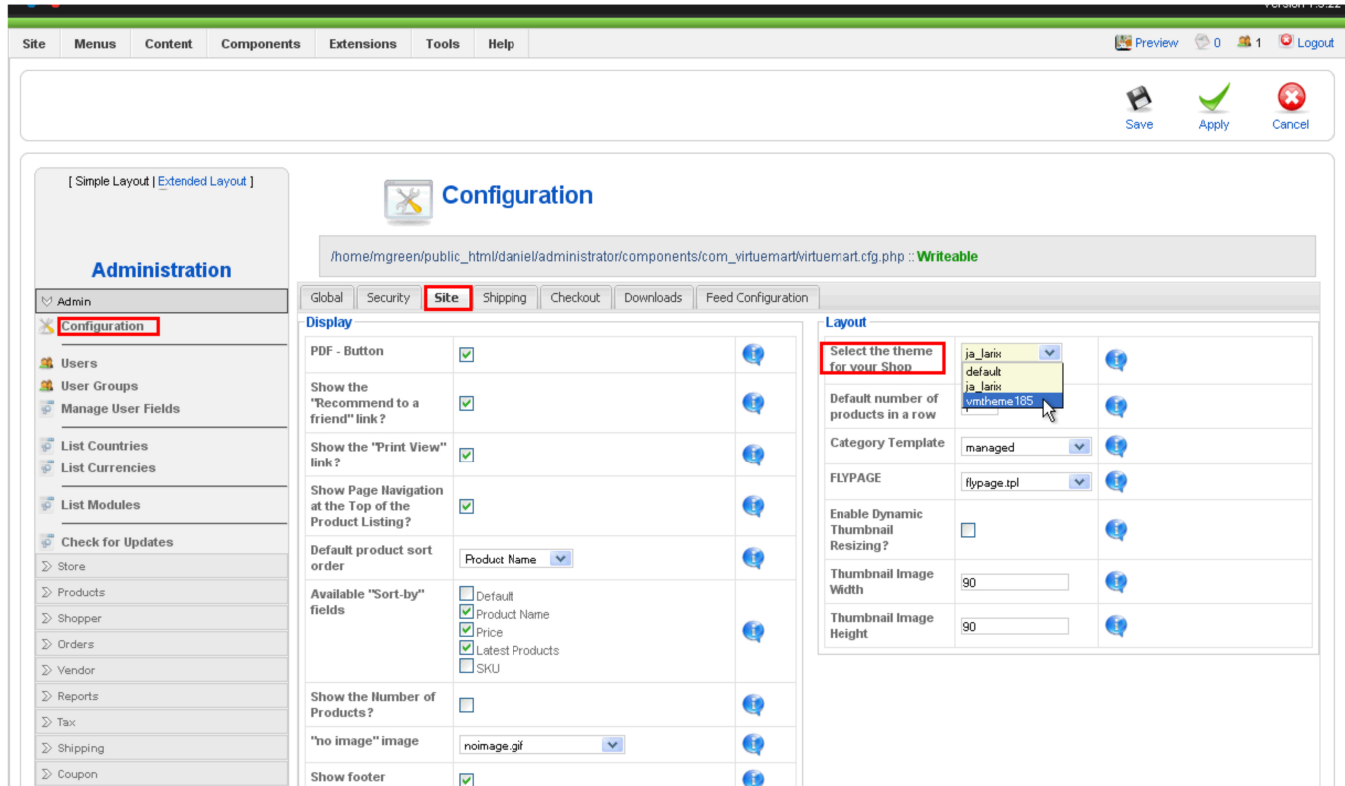
#	Product Name	Media	SKU	Price	Category	Manufacturer	Customer Reviews	Publish	Clone Product	Remove	Id
1	Corduroy Fedora	(2)	PR09	75.00 USD	Gift Cards	Manufacturer	- [Add Review]	✓			9
2	1 CT. T.W. Diamond Crisscross Anniversary Band in 14K Two-Tone	(2)	PR02	15.00 USD	Bicycles and Accessories	Manufacturer	1 [Show]	✓			2
3	1 CTW. Diamond Solitaire Pendant in Platinum (H-I/JVS2)	(2)	PR06	10.00 USD	Bicycles and Accessories	Manufacturer	1 [Show]	✓			6
4	1/10 CT. T.W. Diamond Heart with Bow Pendant in 10K Gold	(2)	PR04	60.00 USD	Bicycles and Accessories	Manufacturer	- [Add Review]	✓			4
5	1/2 CT. T.W. Enhanced Black, Yellow and White Diamond Flower Pen	(2)	PR05	50.00 USD	Bicycles and Accessories	Manufacturer	- [Add Review]	✓			5
6	2 CT. T.W. Enhanced Black and White Diamond Foldover Ring in 14K	(2)	PR03	55.00 USD	Bicycles and Accessories	Manufacturer	- [Add Review]	✓			3
7	2 CT. T.W. Enhanced Fancy Blue and White Diamond Three Stone Rin	(2)	PR01	95.00 USD	Bicycles and Accessories	Manufacturer	- [Add Review]	✓			1

Payment Interaction









Basic Methodology

Throughout Design, Develop and Implementation Process core Conceptual concept will remain in mind to keep operational system simplified upto maximum possible level so that operating said does not require any technical knowledge.

All Complexities of operational and conceptual procedures will be delt by the software internal algorithm. Keeping it simple for operator. For its operation any body who can play with computer can operate the Software.

Technology and Compatibility

Note: if all the jargon below is Greek to you, just know that it basically means that we will develop the Software to conform with all of today's technology standards.

Development Media	:	PHP,XML,
Database	:	mySQL

Timelines and Milestones

Our *tentative* production schedule proposed is as follows. However, please realize that these are NOT deadlines. If you require a specific launch date or other sorts of deadlines, we are happy to oblige given enough advance notice. Otherwise, we prefer to estimate the timeframes but ultimately take the amount of time that is needed for the best results. While we don't bill you by the hour, our costs are based on the amount of time we invest into each project. So rest assured that we have a very vested interest in moving quickly.

(Note that the days are measured in business days, starting from the day the project begin by receiving down payment and initial data required to take start.)

Basic Core development	2 Weeks
First Implantation and Testing at Client Site	1 Weeks
Fine tuned Final Version Handover	1 Weeks

Fees & Payment

Please go through details covered in this proposal. It would be easy for us to settle down the cost of the project when requirements are completely discussed by both parties.

Important Notes/Points:

- 1 Simply providing of Binaries. Source code will remain the property of the Intelligent Business Solution and will never be handed over what so ever the case may be.
 - 2 This proposal is designed keeping in mind that this site would be support site not the Company main site. If you want to have it Company main site we can send u revised reworked proposed model.
 - 3 As we can not share source code so hosting will be remain under our charge and we shall provide. What sort of hosting account needed depend upon
 - 1 Number of total Users
 - 2 Number of user using site at same time
 - 3 nature and volume of data
 - 4 Backend webapplication required initial dedicated RAM
- Cost Structure
In order to give you idea of web application cost structure it would have following components
 1. Initial Setup Fee
 2. Monthly charges
 3. Training Charges

We really appreciate for your time and energies you have spend for going through this comprehensive proposal. If you need any further information, details it would be our pleasure to provide you the same.

Hoping to hear from you soon and a proper detailed meeting time so that we can discuss your needs and can show how this application can full fill your needs.

Assuring you best of our services and looking forward to have good future business relationships.

Regards.

**** NOTHING FOLLOWS****